



# Loons & blooms

LOGO DESIGN PROJECT

By logeshwari.

# Overview

- Business Name: Loons and Blooms
- Business Type: Event Decorations and Services
- Recent Projects: Christian wedding, front door flower decoration, stage and hallway decoration
- Future Plans: All religious weddings
- Decoration Services Offered: Church decorations, wedding hall decorations, stage decorations (candles, balloons, etc.)

Overview

# Logo design requirements

- Elements: Flowers and other decorative items
- Style: Royal, clean, and minimal
- Usage: Social media, website, and print (stickers in future)

Logo design  
requirements

WEDDINGS + GATHERINGS + DECORATION

WEDDINGS + GATHERINGS + DECORATION

WEDDINGS + GATHERINGS + DECORATIONS



+



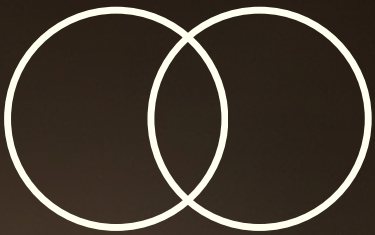
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WEDDINGS + GATHERINGS + DECORATION

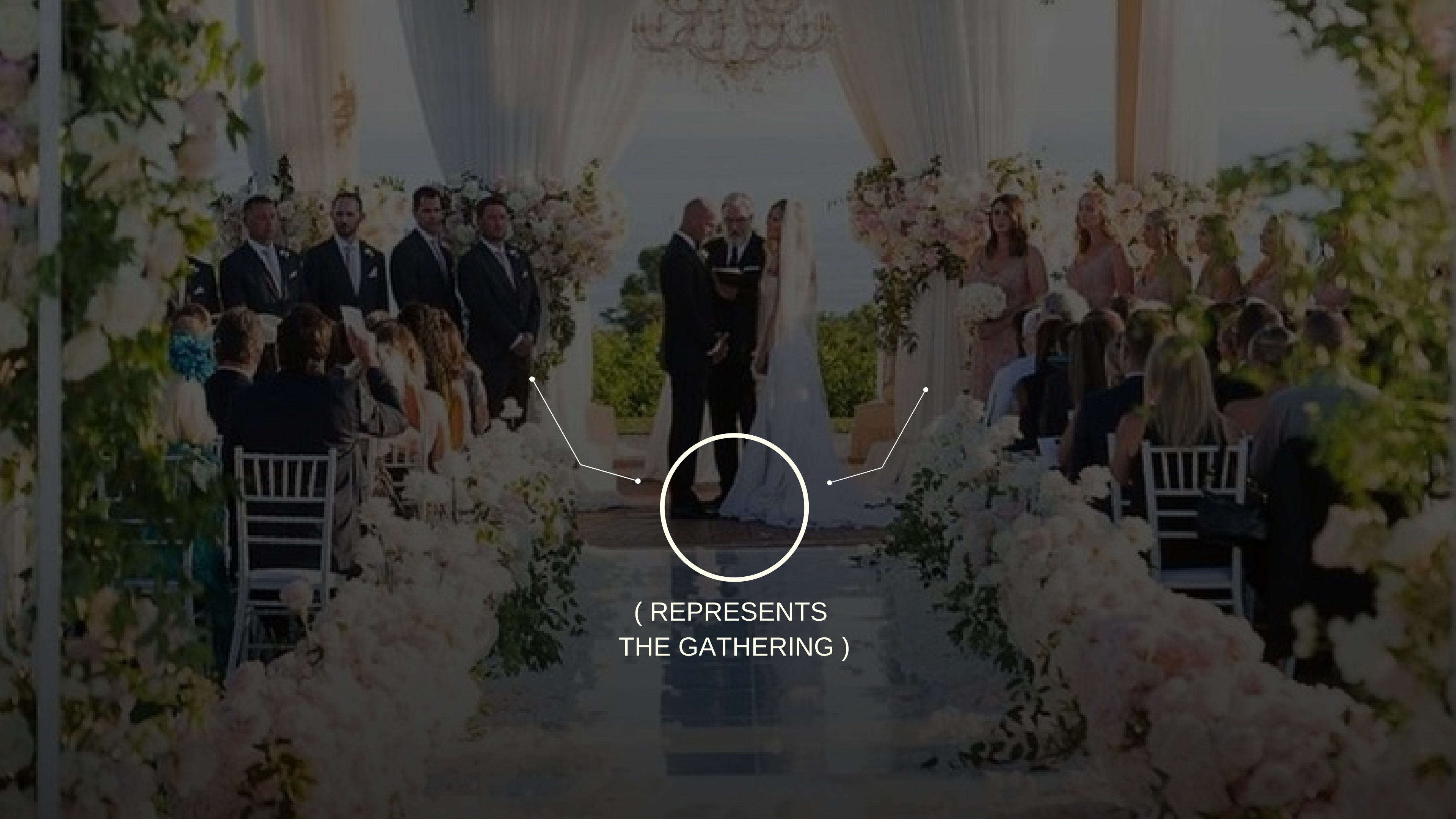
WEDDINGS + GATHERINGS + DECORATION

WEDDINGS + GATHERINGS + DECORATIONS



( REPRESENTS  
THE COUPLE )

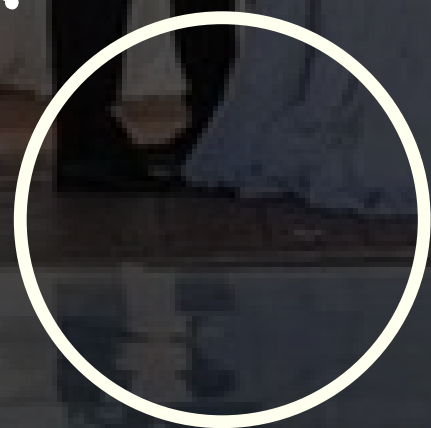




( REPRESENTS  
THE GATHERING )



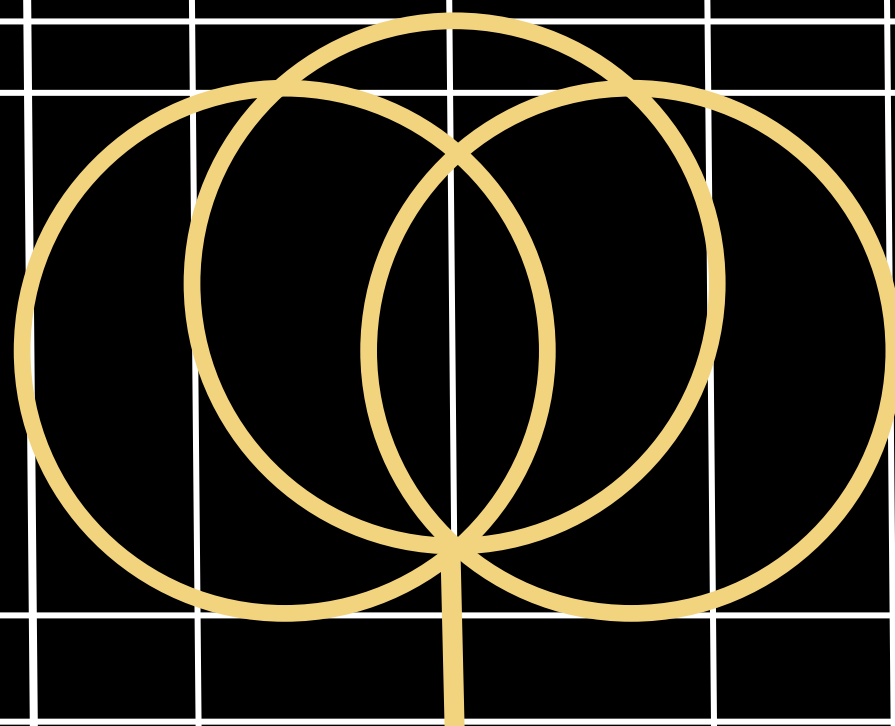
( REPRESENTS  
THE COUPLE )



( REPRESENTS  
THE GATHERING )



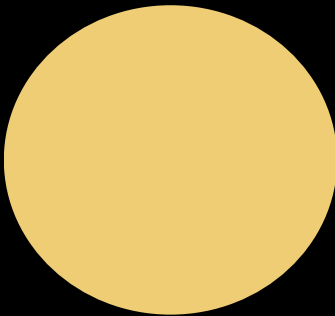
( THE WHOLE EVENT )



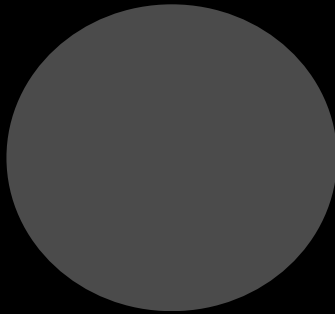


ADDED A STEM COMPLETE THE LOGO !  
( TO REPRESENT THE WHOLE EVENT AS A FLOWER )

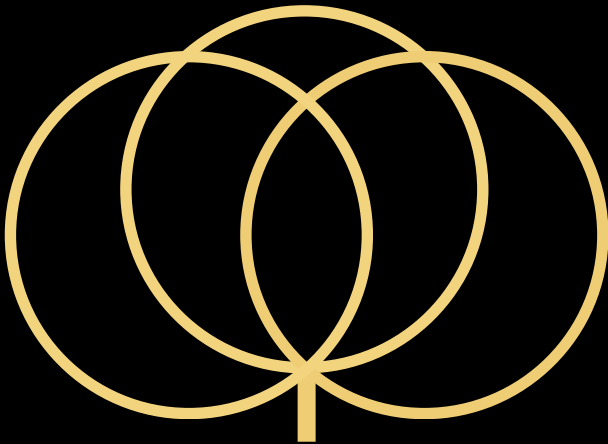
COLOUR  
PALETTE



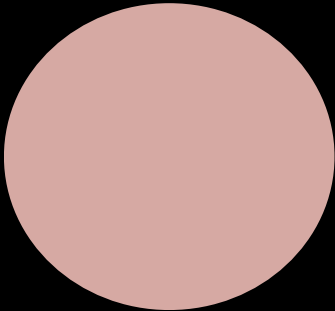
#EECD75



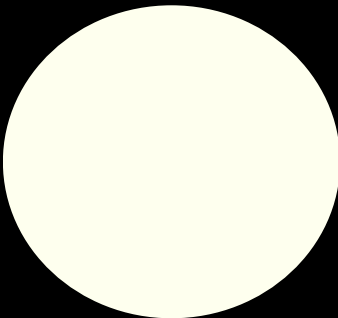
#4B4B4B



— LOONS & —  
BLOOMS

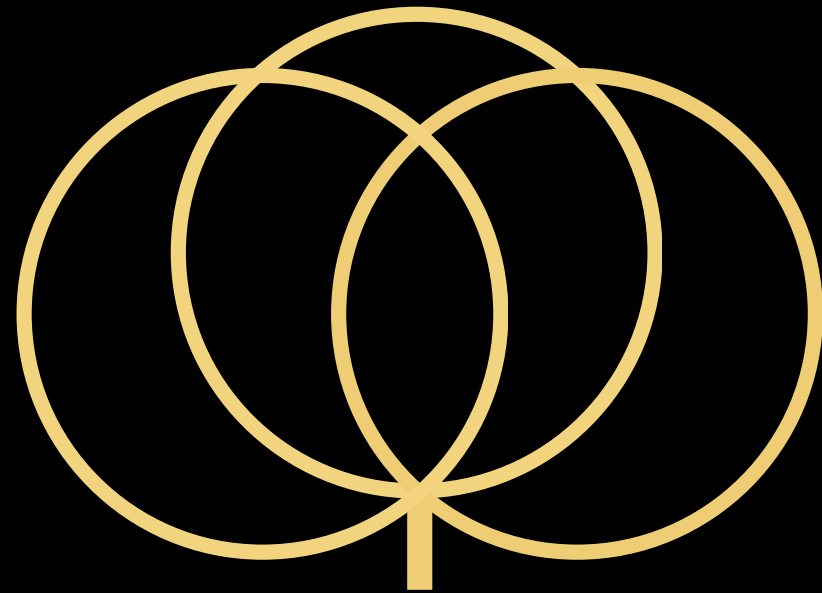


#D6A9A3



#FEFFEE

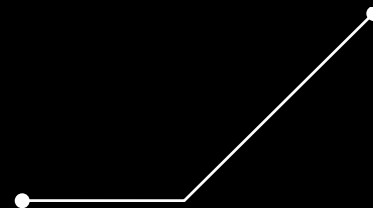
## TYPOGRAPHY



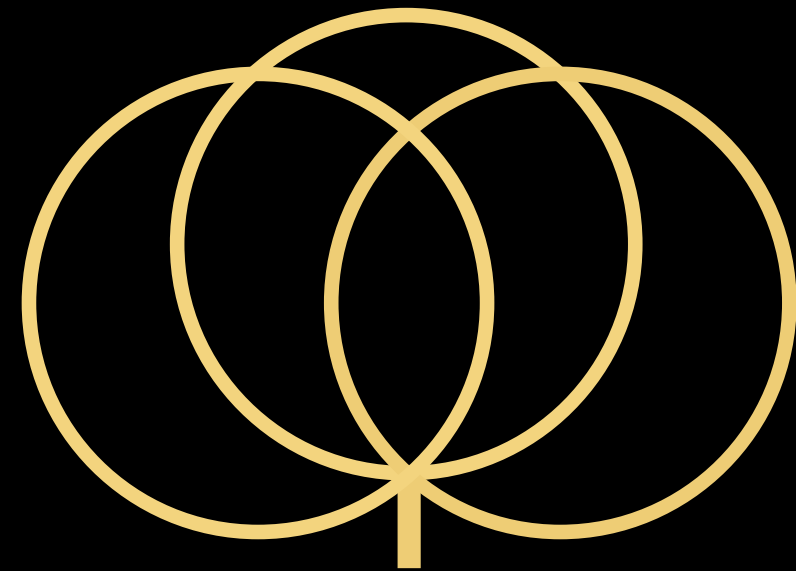
— LOONS & —  
BLOOMS

CORMORANT GARAMOND

( WELL-KNOWN FOR ITS GRACE  
AND ELEGANCE )

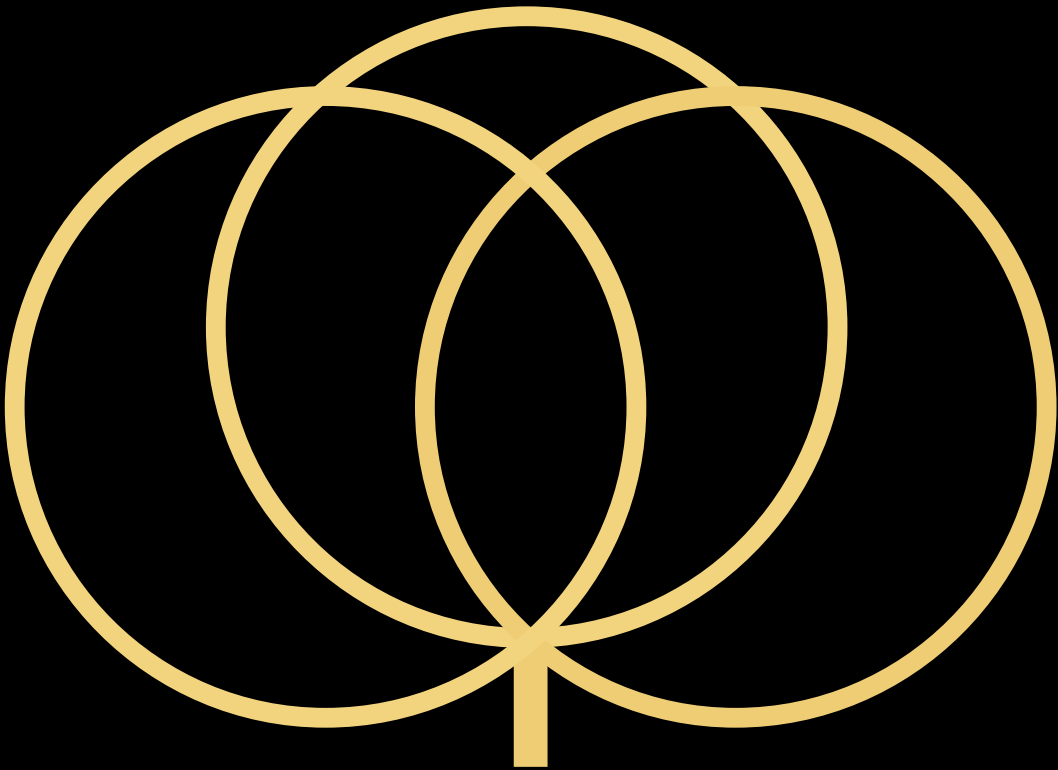


HORIZONTAL VIEW  
OF THE LOGO



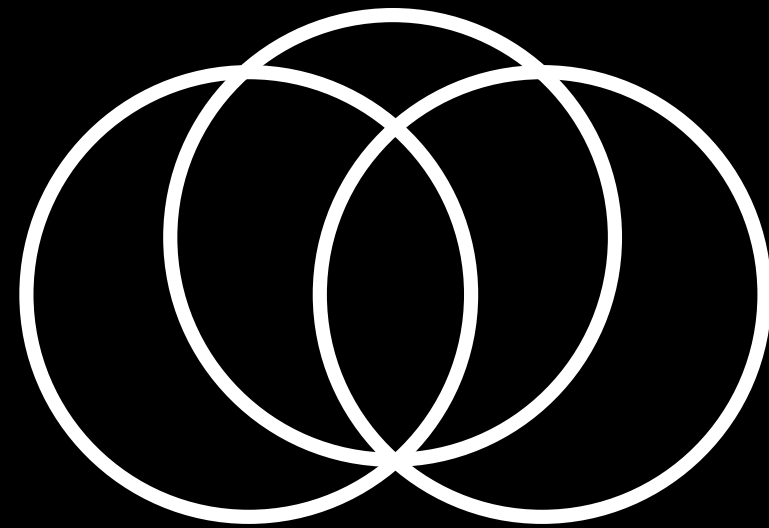
— LOONS & —  
BLOOMS

VERTICAL VIEW  
OF THE LOGO

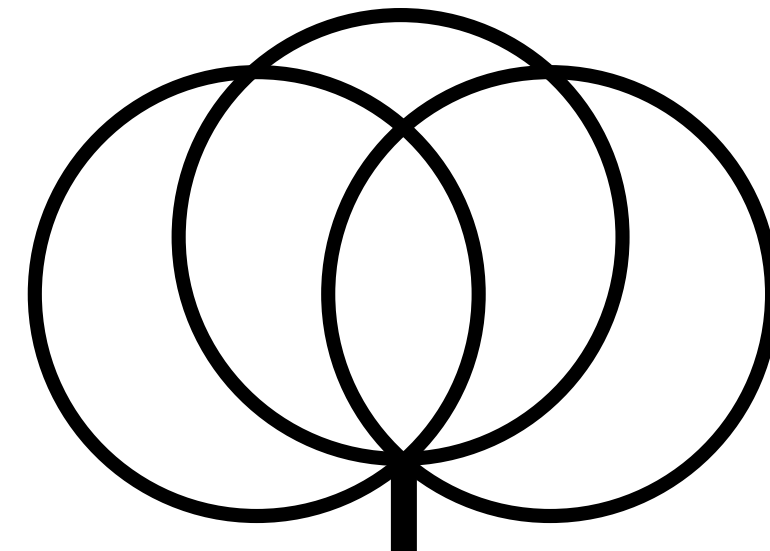


— LOONS & —  
BLOOMS

BLACK AND WHITE



LOONS &  
BLOOMS



— LOONS & —  
BLOOMS



Loons&Blooms

148  
posts

359  
followers

149  
following

Wedding planning service

Making Life's Celebrations ✨ Memorable for the  
Past 4 Years

🏡💕Luxury Event & We... more  
Dubai, United Arab Emirates

@ loons\_and\_blooms



EVENT MANAGEMENT VS. PLANNING

# Creating Unforgettable Memories



## About Us

discover our story

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator on a hillside...

READ FULL STORY





— LOONS & —  
BLOOMS







A photograph of a wedding reception. In the foreground, a large, lush archway made of white roses and greenery frames the scene. In the background, a woman is seated at a table covered with a white cloth. The room has a patterned carpet and a mirror on the wall.

*THANK YOU*

LET'S BRING YOUR BRAND'S VISION TO LIFE. DON'T  
FORGET TO SHARE YOUR THOUGHTS.

By logeshwari.